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CLIENT/MATTER NUMBER 041892.0206

August 10, 2001

VIA FEDERAL EXPRESS

PRIVILEGED AND CONFIDENTIAL ATTORNEY-CLIENT PRIVILEGE

Chris Russell 11427 Setrell Way Culver City, CA 90230

Re:

U.S. Application Entitled:

SYSTEM AND PROCESS FOR DELIVERY OF CONTENT OVER A

NETWORK

Your Ref.: 50R4655.02 Our Ref.: 041892.0206

Dear Chris:

We are pleased to report that the above-identified patent application was filed on behalf of Sony Pictures Digital Entertainment, in which you are named as one of the co-inventors. Your development work on the subject matter of the patent application may have occurred in connection with your employment with Sony, Viant or other organization working with Sony Pictures Digital Entertainment on the Moviefly project.

We must now submit a signed inventor's declaration from each inventor. Each inventor must sign a copy of the enclosed declaration (although separate copies may be signed by the individual inventors). Please note that a first due date of August 27, 2001 has been set for submission of the signed declaration. Monthly extensions of time are available for an additional fee, up to four additional months. To meet the one-month extended due date, please review the accompanying documents and sign and return the declaration and assignment form to us as soon as possible and no later than August 17, 2001.

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Chris Russell
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Your Patent Application is Enclosed for Review and Execution

In responding to the Notice of Missing Parts, the above-identified patent application must be reviewed again for accuracy by the inventors. In this regard, it is particularly important that the application include a clear explanation of the best mode of practicing the various aspects of the invention for which patent application is desired. It is also extremely important that the application completely describe the invention and explain to an individual of ordinary skill in the art everything that will be required to make and use the invention.

In addition, the claims at the end of the specification must particularly point out and distinctly claim the subject matter of the invention. The claims should cover the invention in its broadest aspects and also more specifically. Please review the claims for any element which could be eliminated without losing the essence of the invention.

If the application is acceptable, the Declaration must be dated and signed so that typed names and signatures are exactly the same. If changes in the application or declaration are needed, please call me at (310) 975-7963.

Assignment

The Assignment needs to be dated and signed. The Assignment transfers ownership of the patent application from the inventors to the company.

The Duty of Disclosure Requires that We Submit Prior Art to the Patent Office Within Three Months of Filing this Application

So that you might prepare for the next step in the patent application process, you should be aware that the law imposes a duty on the inventor, the patent attorney, any assignee company, and anyone else who is substantially involved in the preparation or prosecution of the patent application. The duty is one of candor and good faith to disclose to the U.S. Patent and Trademark Office all information of which these people are aware which is material to the examination of the patent application. If the duty is not properly fulfilled, any patent issuing from the application may be found invalid.

We ask that you gather together and forward to us all documents, articles, videos, brochures, advertisements, etc., about devices, whether or not they were sold commercially, which were used or described in public by you or others, which have some reasonable similarity to your invention.

FOLEY & LARDNER Chris Russell August 10, 2001 Page 3

Summary

In summary, please return to me by August 17, 2001, the application with signed Declaration and the Assignment.

If you have any questions, please don't hesitate to contact me.

Very truly yours,

Ted Rittmaster

TRR/js

Enclosures: Ap

Application Declaration Assignment

cc:

Andrea Petit-Clair, Manager, Patent Administration (w/o encl.)

Fred Zustak, Esq. (w/o encl.)

Susie Oh (w/o encl.)